



ORGANIZATION Big Hair, Bigger Dreams

Volunteer Board of Directors

Big Hair, Bigger Dreams (BHBD) mission is to offer African American high school girls' access to the skills and experiences needed to surmount the educational and economic barriers in their immediate lives and grow to become socially just adult leaders who create change in the world.

Vision: Creating opportunities today for girls to accomplish their dreams tomorrow.

<http://www.bighairbiggerdreams.org/>

POSITION MARKETING SPECIALIST

TYPE Professional Opportunity

LOCATION Denver, CO

DETAILS

MARKETING SPECIALIST POSITION DESCRIPTION

This is a great opportunity for a qualified individual who is passionate about BHBD's mission and about promoting our organization through a variety of platforms to stakeholders, participants, and donors.

General Duties

- Attend 70% of the Board of Directors meetings.
- Maintains knowledge of the organization and personal commitment to its goals and objectives.

Duties as Marketing Specialist

- Conduct research to identify clients and sector opportunities
- Provide guidance to staff and Board members and assist with the writing of press releases, copy for marketing materials, newsletter, annual reports and media kits.
- Initiate media opportunities and build relationships with key industry media.
- Work closely with the Web Manager to ensure messaging is



consistent with overall marketing and communication objectives.

- Work with interns to coordinate events including speaking engagements, seminars, trade shows and exhibits.

Qualifications and Special Skills Required

The Marketing Specialist must have either a bachelor's or master's degree in business administration, marketing, a related field, or have equivalent on-the-job training. This position requires excellent skills in written and verbal communication.

Board Term

Board members serve a two-year term and are eligible for re-appointment based on Board approval. Board meetings will be held quarterly (March, June, September, and December). All board meetings take place at our office located in the historic Five Points community at 608 26th street, 2nd floor Denver, CO 80205.

Time Commitments and Expected Financial Obligations

Duties of the Marketing Specialist will require at least 7 hours per month.

The Marketing Specialist, along with all Board members, will consider BHBD's a philanthropic priority and make annual gifts that reflect that priority, so that BHBD can credibly solicit contributions from foundations, organizations, and individuals.

Board members serve on a volunteer basis and without remuneration, except for travel and accommodation costs in relation to Board members' duties.

OPEN UNTIL Until Filled

HOW TO APPLY Please send a resume to Ginnie Logan at ginnie@bighairbiggerdreams.org; for questions, call +1 303-881-7454.