



May 7, 2015

Dear Corporate Community Member,

Founded by a former teacher, principal, and Teach for America corps member, Big Hair, Bigger Dreams (BHBD) is a new non-profit organization that is committed to creatively addressing the achievement gap. Our mission is to offer high school girls from disadvantaged backgrounds access to the skills and experiences needed to transcend their current socio-economic conditions and become competitive in our global economy. Attached is a one page overview with more details about BHBD programming.

We are proud to announce the **inaugural Big Hair, Bigger Dreams Journalism and STEM (Science, Technology, Engineering, and Math) Summer Camp!** The summer camp will take place in the historic Five Points community and is being hosted in partnership with two other amazing organizations: The *Denver Urban Spectrum* and COMPUGIRLS. The *Denver Urban Spectrum* is an African American woman-owned publication which attracts more than 60,000 readers monthly. COMPUGIRLS is one of the few programs in the U.S to combine critical thinking, social justice issues, and technology, thereby helping girls become the next generation of tech innovators and community leaders. Intertwined throughout the journalism and technology curriculum, are lessons that instill positive self-identity and leadership skills. We expect that participants will emerge from the summer program not only with a greater interest in journalism, technology, and other STEM related careers, but also with increased levels of confidence, self-esteem, and a commitment to accomplishing their dreams.

By the end of the camp, girls will have produced a junior version of the *Denver Urban Spectrum* and digital stories which will be distributed across their communities, schools and local businesses. The camp will also end with an awards ceremony in which the girls, supportive community members, and sponsors like you will be recognized. The experience will be invaluable for participants. **Are you willing to help make the 2015 BHBD Journalism and STEM camp a possibility with a corporate sponsorship?**

BHBD promotes corporate sponsors within the wider community of businesses, individuals, and schools in Denver. Your **tax deductible sponsorship** will not only be seen as an important contribution to this specific summer learning opportunity but also as an investment in the overall well-being of our children. 100% of the money earned will go towards supporting the students. There are numerous sponsorship levels available, more details are on the next page. For questions or additional information, please email or call Big Hair, Bigger Dreams at 303-881-7454. We thank you for your time and consideration of this opportunity and look forward to following up with you regarding this request. Thank you in advance for helping to make a dream come true.

Sincerely,

Ginnie Logan
Executive Director

Zawdie Ekundayo
Board of Directors-President

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